Arrive With Clarity. Avoid Surprises. Answer With Confidence.

harmony Insights identifies and prioritizes every relevant session and abstract at a congress based on your scientific priorities. Your team arrives knowing what's being presented and who to meet, captures every insight as it happens, and leadership gets the debrief the same day.

Trusted by Medical Affairs teams at Amgen · Genentech (Roche Group) · Gilead · Johnson & Johnson · Pfizer. Best practices refined with 4 of the 10 largest pharma companies in the world.

WHAT YOUR ORGANIZATION GAINS

No Surprises

Competitor data, late-breakers, and investigator-initiated studies of your products, identified before the congress

Ready for Every Question

Every MSL knows the key abstracts and presenters before arriving

Insight You Can Act On

Consistent, structured insights from the whole team reach leadership the same day

And MSLs and team leads get back the hours spent on spreadsheets, scheduling, and overnight slides.

Key Benefits for Field Medical

- MSL time goes to the science, not the spreadsheet, with one consistent insight format across the team
- The team arrives prepared: personal agendas and an Abstract Book for every participant
- Dashboards show what was covered, by whom, and what was missed
- OL interactions export to Salesforce or Veeva, matched to your OL IDs

Key Benefits for Medical Affairs

- Competitor data and investigator-initiated studies of your products, identified before the congress
- Share of voice by product, mechanism, and company at every congress
- Same-day executive debrief of key themes, drafted with AI and reviewed by your lead
- Less spent on outside congress and competitive intelligence services
- One catalog for up to 10 teams, no overlap

HOW IT WORKS

1. Catalog within 24 hours of release

2. Score against your priorities and past assessments

3. Plan balanced schedules around meetings

4. Capture notes and photos, shared instantly

5. Debrief team and executive, on your template

Easy to Start

Fixed fee per congress. Start with one congress for one therapy area team, as an Excel planner, Self-Serve Coverage, or Managed Coverage. Setup takes about a week; we build the search terms and train every role. Beside the cost of sending 100 people and a booth to a major congress, *harmony* Insights is a small line item.

Enterprise Grade

Validated enterprise vendor at some of the world's largest pharma companies; multiple independent penetration tests passed. Web-based, nothing to install · role-based access control · encrypted at rest and in transit · GDPR compliant · practices consistent with ISO 27001/27002 · security overview on request.

Request a demo: orbytelgroup.com/insights · success@orbytelgroup.com · 610-625-2526

Orbytel Group · working only with biopharma since 2009 · a US-based team, on call during your congress

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